

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b), IMS HEALTH INCORPORATED., a Delaware corporation, having a place of business at 83 Wooster Heights Road, Danbury, CT 06810, certifies that it is the assignee of the entire right, title, and interest in the patent applications listed on the attached Appendix (Schedule A) by virtue of a chain of title from the inventors to the current assignee as recorded in the U.S. Patent and Trademark Office at the Reel and Frame numbers provided in the column labeled "Chain of Title" of the Appendix (Schedule A).

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee, hereby revokes all powers of attorney previously granted in the applications listed on the attached Appendix (Schedule A) and appoints practitioners associated with:

PTO Customer Number: 26171

with full power of substitution and revocation, to prosecute the patent applications listed on the attached Appendix (Schedule A) and to transact all business in the Patent and Trademark Office connected therewith.

The undersigned also directs all correspondence be addressed to that Customer Number.

PTO Customer Number: 26171

Respectfully submitted,

Date: May 4, 2012



Jeffrey Ford
(Print name)

Title: Vice President and Treasurer

SCHEDULE A

Matter No	Client Ref No	Title	Appln. No	Filing Date	Publ. No	Patent No	Issue Date	Chairman of Title (Reel/Frame)
3147								
05616031	XPOONENTS SR	SYSTEM AND METHOD FOR ESTIMATING PRODUCT DISTRIBUTION USING A PRODUCT-SPECIFIC UNIVERSE A53437	657730-266	05-Dec-00		7,174,394	2/16/2007	Envirotex to M/S Health Incorporated Recorded 1/26/2000 at Reel 011339, Frame 0603
05636001	LRx Physician Profiles	SYSTEM AND METHODS FOR GENERATING PHYSICIAN PROFILES CONCERNING PRESCRIPTION THERAPY PRACTICES	050941-496	25-Aug-01		7,346,521	3/18/2006	From Inventors to M/S Health Incorporated Recorded 01/15/2002 at Reel 012481, Frame 0616
0570001		PRE-GREADED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/42,936	13-May-02	US 2003-0211586-A1	11/13/2003	6,696,288	From Inventors to Surveillance Data Inc. (MERGER) Recorded 07/26/2002 at Reel 013135, Frame 0632
0570002		PRE-GREADED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/774,517	27-Jan-04	US 2004-0235155-A1	11/25/2004	7,090,328	Surveillance Data Inc. to Surveillance Data LLC (CHANGE OF NAME) Recorded 06/05/2005 at Reel 021359, Frame 0102
								SD Health LLC to SD Health Incorporated Recorded 01/08/2002 at Reel 022439, Frame 0283
								Surveillance Data LLC to SD Health LLC (CHANGE OF NAME) Recorded 06/05/2005 at Reel 021359, Frame 0107
								SD Health LLC to M/S Health Incorporated Recorded 01/08/2002 at Reel 022439, Frame 0283

Marker No	Client Ref No	Title	Appln. No	Filing Date	Publ. No	Patent No	Publ. Date	Issue Date	Chain of Title (Reel/Frame)
311427 0571001		SYSTEM AND METHOD FOR THE PROTECTION AND IDENTIFICATION OF HEALTH DATA	11/045,795	27-Nov-07	US 2006-0147554-A1				Inventors to Surveillance Data, Inc. to Surveillance Data, LLC (MERGER) Recorded 01/05/2010 at Reel 0211538, Frame 0102 (CHANGE OF NAME) Surveillance Data, LLC to SDI Health, LLC Recorded 01/05/2010 at Reel 0211339, Frame 0107 (MERGER) SDI Health, LLC to IMS Health Incorporated Recorded 01/08/2012 at Reel 024686, Frame 0283
0572001		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	09/065,420	20-Sep-09			6,732,113	5/14/2004	From Inventors to Quimiles Transnational Corp. Recorded 01/03/2011 at Reel 01460, Frame 0570 From Quimiles Transnational Corp. to Verispan, LLC Recorded 06/29/2012 at Reel 013031, Frame 0441 (MERGER) Verispan, LLC, to SDI Health, LLC Recorded 01/20/2010 at Reel 023514, Frame 0119
0572002		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	10/001,086	15-Mar-04	US 2006-0114334-A1		7,376,677	5/20/2008	From Inventors to Quimiles Transnational Corp. Recorded 01/07/2004 at Reel 015798, Frame 0098 From Quimiles Transnational Corp. to Varigian, LLC Recorded 06/17/2004 at Reel 015799, Frame 0125 (MERGER) Varigian, LLC, to SDI Health, LLC Recorded 01/20/2010 at Reel 023814, Frame 0119
0572003		SYSTEM AND METHOD FOR GENERATING DE-IDENTIFIED HEALTH CARE DATA	11/054,205	11-Dec-07	US 2006-0091474-A1		7,885,376	1/14/2011	From Inventors to Quimiles Transnational Corp. Recorded 07/01/2008 at Reel 021182, Frame 0518 From Quimiles Transnational Corp. to Verispan, LLC Recorded 07/01/2008 at Reel 021182, Frame 0587 (MERGER) Verispan, LLC, to SDI Health, LLC Recorded 01/20/2010 at Reel 023514, Frame 0199 (MERGER) SDI Health, LLC to IMS Health Incorporated Recorded 01/08/2012 at Reel 024686, Frame 0283

Master No	Client Ref No	Title	Appln. No	Filing Date	Publ. No	Publ. Date	Patent No	Issue Date	Chain of Title (Recd/Frame)
31247 0572004		SYSTEM AND METHOD FOR GENERATING DEBENEFITED HEALTH CARE DATA	09/095,752	20-Sep-00					From Inventor(s) to Quartiles Transactional Corp. Recorded 01/12/2001 at Recd 017490-0222. From Quartiles Transactional Corp. to Verispan, L.L.C. Recorded 07/25/2002 at Recd 013031, Frame 0841 (MERGER) Verispan, L.L.C. to SDI Health, L.L.C. Recorded 02/28/14, Frame 1819 (MERGER) SDI Health, L.L.C. to IMS Health Incorporated Recorded 07/09/2012 at Recd 024488, Frame 0223
0574001		METHOD AND SYSTEM FOR PROVIDING REPORTS AND SEGMENTATION OF PHYSICIAN ACTIVITIES	12/481,321	09-Jun-09	US 2010-0114607-A1	5/6/2010			From Inventor(s) to SDI Health, L.L.C. Recorded 08/13/2009 at Recd 023033, Frame 0922 (MERGER) SDI Health, L.L.C. to IMS Health Incorporated Recorded 01/06/2012 at Recd 027496, Frame 0233
0575001		SYSTEM AND METHOD FOR ENCRYPTING PROVIDER IDENTIFIERS ON MEDICAL SERVICE CLAIM TRANSACTIONS	12/684,748	08-Jan-10	US 2010-0217973-A1	8/26/2010			From Inventor(s) to SDI Health, L.L.C. Recorded 03/04/2010 at Recd 024530, Frame 0546 (MERGER) SDI Health, L.L.C. to IMS Health Incorporated Recorded 01/06/2012 at Recd 027499, Frame 0236
0576001		SYSTEM AND METHOD FOR PROVIDING GEOGRAPHIC PRESCRIPTION DATA	12/723,117	12-Mar-10	US 2011-02285008-A1	9/15/2011			From Inventor(s) to SDI Health, L.L.C. Recorded 03/24/2010 at Recd 024128 (MERGER) SDI Health, L.L.C. to IMS Health Incorporated Recorded 01/06/2012 at Recd 027495, Frame 0233
0577001		SYSTEM AND METHOD FOR COMPREHENSIVE ONLINE HEALTHCARE PROVIDER ANALYTIC TARGETING	12/783,442	18-May-10					Inventor(s) to SDI Health, L.L.C. Recorded 02/28/2010 at Recd 024062, Frame 0744 (MERGER) SDI Health, L.L.C. to IMS Health Incorporated Recorded 01/06/2012 at Recd 027499, Frame 0233
0578001		ANONYMOUSLY LINKING A PLURALITY OF DATA RECORDS	09/459,161	10-Dec-99				5/397,224	5/28/2012 From Inventor(s) to ARCANUS, Inc. Recorded 01/06/2010 at Recd 026497, Frame 0511 From ARCANUS, Inc. to Gordon W. Romney Recorded 02/19/2012 Recd 012634, Frame 0180 From Gordon W. Romney to SDI Health, L.L.C. Recorded 07/01/2012 at Recd 024511, Frame 0338 (MERGER) SDI Health, L.L.C. to IMS Health Incorporated Recorded 01/06/2012 at Recd 027499, Frame 0233